



WEAR.IT MILANO  
by Csenge Herpai

# The Best Shopping Opportunities in Milan

By Csenge Herpai Personal Stylist



DIXIE



FEDE



MOSCOVA DISTRICT



IMPERIAL



IN TREND



EAST MARKET



MARCO CALZATURE



VICOLUNGO



MADAME PAULINE  
VINTAGE



WAIT AND SEE



BIVIO



MON AMOUR CHERIE



HUMANA VINTAGE

COLLECTED BY MANY YEARS OF  
PERSONAL SHOPPING SESSIONS,  
HERE ARE MY CURRENT FAVORITES!

*Learn More*



Not sure where to start? Book an appointment now and let me guide you through your personalized shopping experience!

[www.wearitmilano.com](http://www.wearitmilano.com)  
+39 340 143 0287



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DIXIE

*made in Italy*

€€

Globally adored for chic, retro-inspired fashion, this Italian-made brand caters to authentic women who appreciate attention to detail and femininity.

 [www.dixiefashion.com](http://www.dixiefashion.com)

 multiple locations available



FEDE

*small business*

€-€€

Selected and curated collections of shoes, accessories, and clothing that represent originality and authenticity. All with great attention to the wallet: the pricing policy sets a fundamental rule: no item can cost more than €150.

 [www.fedemilano.it](http://www.fedemilano.it)

 Corso di Porta Ticinese, 60, 20123 Milano



WAIT AND SEE *small business*

€€-€€€

It is a concept of style and life and its philosophy, "Life is Beautiful", is evident everywhere. The belief that luxury should not be defined only by price is reflected in the international and transversal, but at the same time accessible, offer of Wait and See.

 [www.waitandsee.it](http://www.waitandsee.it)

 Via Santa Marta, 14, 20123 Milano



IMPERIAL

*made in Italy*

€-€€

Imperial combines an international outlook with its constant avant-garde in terms of trends: its strength is the ability to ride the most current trends quickly creating highly effective models and collections.

 [www.imperialfashion.com](http://www.imperialfashion.com)

 multiple locations available



MARCO

*made in Italy*

€-€€

Refined and handcrafted accessories for trend-conscious women who love to play with their own style.

 [www.marco calzature.it](http://www.marco calzature.it)

 multiple locations available



MON AMOUR CHERIE

*small business*

€€-€€€

A unique multi-brand boutique: it is worth to visit if you are seeking for the very unique pieces in Milan!

 [www.monamourmaison.com](http://www.monamourmaison.com)

 Corso di Porta Ticinese, 103, 20123 Milano

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**BIVIO**

*secondhand*

€-€€

BIVIO buys and sells quality, "pre-owned" clothing and accessories, for men and women, that are in season and in style. These are usually high-end products at a reasonable price.

 [www.biviomilano.it](http://www.biviomilano.it)

 two locations available



**HUMANA VINTAGE**

*humanitarian*

€-€€

Through their ethical and transparent supply chain, the clothes that people entrust to them are transformed into resources for education, sustainable agriculture, health protection and community development projects.

 [www.humanavintage.it](http://www.humanavintage.it)

 Via Cappellari, 3, 20123 Milano



**MADAME PAULINE**

*vintage*

€€-€€€

It was born from the desire to reinterpret the dusty and old concept of vintage. The mostly 20's and 30's styled scented secondhand pieces are not only extraordinary but sustainable at the same time.

 [www.madamepaulinevintage.it](http://www.madamepaulinevintage.it)

 Via Santa Marta, 14, 20123 Milano



**MOSCOVA DISTRICT**

*outlet*

€-€€€

A spacious store where you can find temporary private sales, and high-quality items at a very discounted price range.

Attention: you need to book your entrance on the website!

 [www.moscovadistrictmarket.com](http://www.moscovadistrictmarket.com)

 Via Alessandro Volta, 7A, 20121 Milano



**INTREND**

*outlet*

€-€€

This store resells unlabeled, high-quality items (mostly from previous collections) at a discounted price. It is a great deal if you are looking for nicely made garments and be sustainable at the same time.

 [www.it.intrend.it](http://www.it.intrend.it)

 Largo Corsia dei Servi, 15N03, 20122 Milano



**VICOLUNGO**

*outlet*

€-€€

Only about 40 minutes from Milan, you can find this great shopping opportunity to enjoy discounts 365 days a year!

It has a great collection of stores mixing well known labels with made in Italy boutiques too.

 [www.vicolungo.thestyleoutlets.it](http://www.vicolungo.thestyleoutlets.it)

 SHUTTLE BUS AVAILABLE FROM MILAN  
Piazza Santa Caterina, 1, 28060 Vicolungo

Not sure where to start? Book an appointment now and let me guide you through your personalized shopping experience!

[www.wearitmilano.com](http://www.wearitmilano.com)  
+39 340 143 0287



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by Coenge Herpai

# Further Info

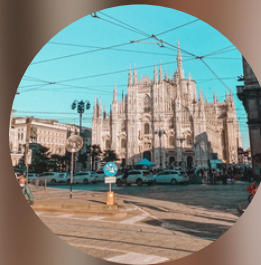
www.wearitmilano.com  
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Elevate your style journey with an exclusive personal shopping appointment or style consultation tailored just for you. As a seasoned personal stylist, I bring a wealth of expertise to curate a wardrobe that not only complements your unique personality but also aligns with the latest fashion trends. Uncover the secrets to dressing effortlessly chic and discover the power of clothes that empower you. Whether you're seeking a complete wardrobe overhaul or simply looking to refine your style, my personalized sessions ensure you leave with confidence, style, and a newfound love for fashion.

**BOOK YOUR APPOINTMENT NOW AND ENJOY THE RESULTS FOREVER!**

Style Consultation - Personal Shopping - Seasonal Color Analysis - Full Makeover - And More!



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FEDE [https://www.google.com/search?q=fede+milano&source=lmns&bih=694&biw=1440&rlz=C5CHFA\\_enIT9111918h-en&sa=X&ved=2ahUKEwiv6p7Sh9WDAxW2h\\_OHHQkHB60Q0pQJKAB6BAqBEA1#pg=ci:dCqIqAQ%3D%3D,ikCAoSLEFGMVFpcE5zjhiWXdzNFBjX0q3cFZISTBa0HB4VnhqGIPNTqyDE41ZFqx](https://www.google.com/search?q=fede+milano&source=lmns&bih=694&biw=1440&rlz=C5CHFA_enIT9111918h-en&sa=X&ved=2ahUKEwiv6p7Sh9WDAxW2h_OHHQkHB60Q0pQJKAB6BAqBEA1#pg=ci:dCqIqAQ%3D%3D,ikCAoSLEFGMVFpcE5zjhiWXdzNFBjX0q3cFZISTBa0HB4VnhqGIPNTqyDE41ZFqx)

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BIVIO <https://flawless.life/wp-content/uploads/2020/10/Bivio-Milano-01.jpg>

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MADAME PAULINE <https://www.spaghettimag.it/wp-content/uploads/2023/04/VALENTINO-VINTAGE-MILAN-6.jpg-scaled.webp>

MOSCOWA DISTRICT [https://salefino.com/wp-content/uploads/2020/06/MDM\\_11-1200x800.jpg](https://salefino.com/wp-content/uploads/2020/06/MDM_11-1200x800.jpg)

INTREND [https://a.mktcdn.com/p/\\_w0zqxveI8j3u0L4j7ZUK0dEwL8T\\_dbcfRFa4Dwjgo/60%60x40%60.jpg](https://a.mktcdn.com/p/_w0zqxveI8j3u0L4j7ZUK0dEwL8T_dbcfRFa4Dwjgo/60%60x40%60.jpg)

VICOLONGO <https://www.repstatic.it/content/localrep/imaq/rep-torino/2020/12/07/19519199-abfd071e-feaf-4a79-84a2-2697a8c23b42.jpg>

EAST MARKET [https://milanoifesta.it/wp-content/uploads/2020/01/eastmarket\\_opening-4.jpg](https://milanoifesta.it/wp-content/uploads/2020/01/eastmarket_opening-4.jpg)



**BONUS:  
EAST MARKET**

*vintage,  
art*

A unique vintage market organized once in a month.  
It's the place of art, vintage and small businesses!



[www.eastmarketmilano.com](http://www.eastmarketmilano.com)



Via Bernardino Ramazzini, 6, 20129 Milano